

United Way Campaign Virtual Event Ideas

- 1) **BINGO** – this is a great way to learn more about our non-profits or just have a little “theme” related virtual fun with your team.
 - a. Choose two facilitators. One to email bingo score cards and read the drawn spaces, another to keep track of the winners and give out prizes.
 - b. Create BINGO cards based on your industry, company, topic, or theme, you can even learn more about our non-profit partners, here is the link to a customized card generator: <https://myfreebingocards.com/bingo-card-generator>
 - c. Choose a virtual platform and email participants the various bingo cards.
 - d. The bingo winners may get prizes and you can even charge participants to play.
 - e. Create teams for even more excitement and the winning team gets a prize or bragging rights.

- 2) **Team Connect Five/Scavenger Hunt** – this is a really fun way to do some teambuilding and learn more about your teammates while in a virtual setting.
 - a. Choose two facilitators. One to read off the item to hunt for and keep score, another to keep time and award squares.
 - b. Create your United Way Connect 5 Card with your company colors or theme.
 - c. Choose a virtual platform to showcase the connect card and create your teams based upon the number of players.
 - d. Participants get 30-45 seconds to find each drawn Scavenger item. You can increase or decrease the time to make the game more challenging or easier.
 - e. The team participant that showcases the item first picks a square to mark off with their team color or name.
 - f. Game continues for as many rounds as needed until one team has five connecting squares across, down or diagonally.
 - g. Each participant on the winning team receives a prize or bragging rights.

- 3) **Sports/Poker Games** - show your competitive team spirit. Choose your favorite sport or poker game and get ready for some game day fun.
 - a. Choose at least two facilitators to help create custom player score cards for the chosen game based upon the number of players.
 - b. Create your United Way campaign event bracket card based upon the number of teams or participants you will have:
<https://www.printyourbrackets.com/tournament-bracket-creator.php>
 - c. Decide what game you will play: Poker, Fantasy Basketball, Football, Hockey, Baseball, or other.
 - d. Choose a virtual platform and how many participants or teams you will have.
 - e. Each player can pay to be able to have first pick in the draft. The player that raises the most or gets the largest sponsor dollars picks first and draft picks continue in the order of most dollars raised.

- f. The facilitators choose whether the draft picks are score based upon their stats or by a live game or past game season.
 - g. The team or participant with the most points at the end of the season/game wins a prize or bragging rights.
- 4) **Virtual UW Poverty Simulator** – is a great way to learn more about our community needs and why their contribution through United Way each year is so important.
 - a. Have each player pull up the UW Poverty Simulator from the UWGN website.
 - b. Choose a facilitator to help read the instructions and selected scenarios.
 - c. Participants follow the instructor’s directions until they are out of points/money.
 - d. The participants with the most money left get bragging rights, a prize or go into a drawing for a prize.
- 5) **Social Distancing Golf Tournament** – this is a great way to still have fun out on the golf course while practicing social distancing that works off the scorecard honor system.
 - a. Choose one facilitator to keep up with the players and scorecards.
 - b. Create a uniquely themed scorecard that can be emailed out to the golfers ahead of time.
 - c. Swag bags can be dropped off at the course’s Pro Shop for pickup by the players upon arrival for their scheduled green time.
 - d. Determine the golf course site and timeline submission deadline regarding how long players/teams will have to schedule and play their golf game. It can be anything from a week to a year. The more time you allow the easier it will be for the golfers to practice social distancing and select a time on the golf course that best fits their schedule.
 - e. Players/teams must turn in their scorecards to the facilitator before the tournament deadline.
 - f. The facilitator will then announce all scores and the winners once all scorecards have been turned in.
 - g. Prizes or bragging rights can be award to the players/team with the lowest score.
- 6) **Talent Show** – this is a great way to allow your team to show off their hidden talents, learn more about and encourage each other to help build a stronger virtual team.
 - a. Choose at least one facilitator to keep score and host the talent show, or you can have a panel of select volunteers to vote for their favorite performance.
 - b. Each participant or team has a selected amount of time to perform (1 to 5 minutes).
 - c. Attendees or the voting panel can score each performance in a private chat box with the facilitator.
 - d. For more team building ask team members to share what they learned about their teammate and how this knowledge can help to make them a better team.
- 7) **Trivia Game** – this is a fun and creative way to engage your team and have some a great time learning new facts about your company, United Way, your community or topic of choice.
 - a. Choose at least two facilitators to help create select trivia questions that can be uploaded to <https://www.surveymonkey.com/> in advance of your trivia event.
 - b. Participants should receive an email with a link to the created survey.

- c. One facilitator will host the trivia event and the other facilitator will report on survey results and keep up with the points for correct answers.
 - d. Participants can gain points as they answer the questions correctly and learn more about the selected topic(s).
 - e. The participant or team with the most points at the end of the survey will receive bragging rights or prize.
- 8) **Virtual Agency Bus Tours** – this is a great way to allow your team to learn more about United Way's efforts in the community and our local non-profit partners.
- a. One coordinator is all that is need as United Way will host the virtual tour for your team.
 - b. The coordinator will work with their UW account manager to select the best date/time and set up a Zoom meeting for their virtual agency tour.
 - c. United Way will help guide the coordinator to select the virtual tour that will appeal to their team's interest and fits within their company's philanthropic interests.
 - d. Participants will receive a calendar invite with the date and time of the virtual tour and instructions need to log on to Zoom.
 - e. Participants at the end can be broken out into virtual chat rooms to discuss what they learned.
- 9) **Virtual Chess/Checkers** – a easy and simple way to have some virtual team building fun.
- a. Choose one facilitator to help coordinate your team.
 - b. Choose an online chess or checker game, understanding that the facilitator will be sharing their screen with the team.
 - c. Divide your group into two teams. Each team member will take turns calling out which pieces to move during their teams turn.
 - d. Participants can coach each other during the game on what pieces should be moved next.
 - e. At the end the winning team receives either bragging rights or prizes.
- 10) **Virtual Fun Run** – this is a great way to work in some physical exercise and raise money for your United Way campaign.
- a. Choose at least one facilitator to help keep track of runners, their run times, and email out event instructions.
 - b. The virtual run can happen anywhere, anytime within in the selected, allotted timeframe and can done outside or on your favorite indoor treadmill.
 - c. As a fundraising you would have runners seek out sponsors just like they would for a regular tournament.
 - d. The team or runner with the most dollars raised receives a special prize.
 - e. The runner who runs the quickest time (honor system) might also receive a prize or at least bragging rights.
 - f. Company can challenge other companies to participate and raise money for an even more competitive virtual fun run to support their local UW communities.